

# Izzul Syahmi Software Engineer

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## EXPERIENCE

### Lead Front-End Software Engineer

**Econommi**, Vancouver, BC | December 2021 – December 2022

- Led the front-end development to develop, deploy and maintain web and mobile application projects using React (with Context API for state management), Sass, Auth0 and REST API:
  - Rebuilt the existing Econommi investment web app with a complete UI/UX redesign.
  - Built the DealerFlow app, a software that dealership uses to lease out cars to customers; boosting car sales by up to 20%.
  - Built a responsive internal site web app that allows admin to operate on the go efficiently; improves customer service.
  - Built the Econommi mobile app that runs on IOS and Android using React Native CLI.
- Developed modern, scalable and reusable front-end code by implementing atomic design system using Storybook.
- Worked closely with UI/UX designers and back-end developers to achieve project requirements with scrum framework.
- Mentored 2 developer interns - with no front-end experience - on HTML and CSS; successfully rebuilt a new landing page.

### Front-End Software Engineer (Capstone Project)

**Amelue Technologies Inc**, Vancouver, BC | September 2020 – April 2021

- Collaborated with product designers and developers to design, implement, test and deploy a scalable web app for vendors to run a real-time ad auction when a user searches a product on the Amelue App.
- Led the front-end development building a web-based front-end interface for retailers to track bid performance, generate sales reports, and organize product campaigns using React (with Redux for state management).

Visit my portfolio website at <https://izzul.dev> for more details

## PROJECTS

**Majlisku.app** - RSVP Tools & Event Planner Web App | <https://majlisku.app/prev>

**Co-Founder & Full-stack Software Engineer** | June 2022 - Present

- Majlisku.app is a B2C SaaS that allows users to create and send personalized invitations, track guest responses in real-time, and plan and manage their event - designed and developed using React and Firebase as Baas.
- Implemented server-side rendering using Next.js to dynamically generate meta tags, allowing users to have a personalized preview of their event invitation as they share the link on social networks.
- Deployed HTTP Google cloud functions using Node.js; Implemented Google Analytics to analyze user behavior.
- Majlisku.app has constantly received updates that improve user experience based on feedback from our user community.
- Currently, Majlisku.app has an average of 250 daily active users, an average rating of 4.6/5, and an objective to be a community-driven project where people can contribute ideas and designs to simplify and enhance event planning in Malaysia.

## SKILLS & INTEREST

**Programming Languages:** JavaScript, HTML, CSS/Sass, Python, C, C++, SystemVerilog

**Libraries & Frameworks:** React, Redux, Next.js, React Native, jQuery, Node.js, Express, Tensorflow.js, p5.js, GSAP

**Tools & Platforms:** Git, NoSQL (MongoDB), REST API, Agile Scrum, Webpack, Netlify, Firebase, Vercel, Storybook

**Design:** UI/UX, Figma, Adobe Photoshop, Song Vegas Pro

**Interest & Hobbies:** Musical instruments (Electric guitar and drum), basketball, cats, sci-fi, philosophy

## EDUCATION

**University of British Columbia**, Vancouver, BC | September 2017 – May 2021

**Bachelor of Applied Science - Electrical Engineering**

**Relevant courses with projects:** Modern Web Applications, Data Structures & Algorithms, Digital Systems Design, Machine Learning.